

# PATENT ABSTRACTS OF JAPAN

(11)Publication number : 2001-312641

(43)Date of publication of application : 09.11.2001

(51)Int.Cl.

G06F 17/60  
// A63F 13/12

(21)Application number : 2000-131592

(71)Applicant : NTT COMMUNICATIONS KK

(22)Date of filing : 28.04.2000

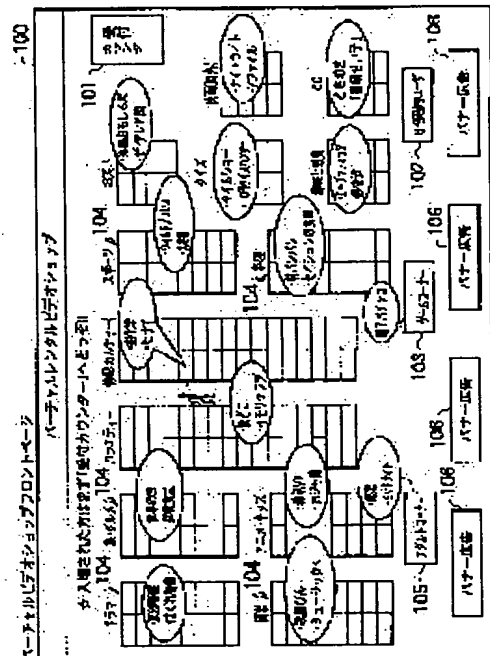
(72)Inventor : MORISHITA TAKASHI  
TANAKA AKIMICHI

## (54) SALES PROMOTING METHOD USING INTERNET AND VIRTUAL RENTAL VIDEO SHOP

(57)Abstract:

**PROBLEM TO BE SOLVED:** To provide a sales promoting method which can promote the sales of an article by using the Internet, efficiently distributes video contents to a user terminal through the Internet and uses the Internet and to provide a virtual rental video shop.

**SOLUTION:** Video content list information is displayed on the user terminal as a contents display table through the Internet. When a user designates the desired video contents from the list, a video outline is displayed and the video contents are down-loaded on the user terminal by instructing down loading. A game corner key 103 and an adult corner key 105 exist in the display of list information. A game can be played by the game corner key 103 and a minor person is prevented from viewing a specified video by the adult corner key 105.



## LEGAL STATUS

[Date of request for examination] 21.05.2001

[Date of sending the examiner's decision of rejection] 12.08.2003

[Kind of final disposal of application other than the examiner's decision of rejection or application converted registration]

[Date of final disposal for application]

[Patent number]

[Date of registration]

[Number of appeal against examiner's decision of rejection]

[Date of requesting appeal against examiner's decision of rejection]

[Date of extinction of right]